



ZENTRUM FÜR SOZIALE INNOVATION
CENTRE FOR SOCIAL INNOVATION

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**Alle Innovationen sind sozial relevant.
All innovations are socially relevant.**

EDITORIAL

Stepping up to the European School of Social Innovation: Study programme M.A. in Social Innovation starts by 23rd of April 2013!

We appreciate increasing interest - internationally and in Austria - in the initiative to create a European School of Social Innovation, and concerning the study programme [Master of Arts in Social Innovation](#). The latter will start officially end of April 2013 at the [Danube University Krems](#) (Austria). Danube University Krems (DUK), in cooperation with the Centre for Social Innovation, offers a worldwide unique master's programme for post graduate study to develop innovations in the public, business and civil society sectors. Graduates of the M.A. in Social Innovation will be able to work in the development, planning and realisation of social transformation processes in a wide variety of organisations or as individual consultants and supervisors. Special emphasis is attached to the importance of social media, which over the past years have undergone a transformation from an accompanying instrument to engines of social innovation processes.

Target groups are executives, employees and freelancers, who want to qualify for the invention, implementation, evaluation and monitoring of social innovations in enterprises, public institutions and other societal organisations like NGOs. Since the DUK is a university of continuing education, students enrolled usually are mid-career academics seeking to advance or to readjust their career path. In order to enable extra-occupational studying, the programme will be delivered in a blended learning mode, involving online distance learning and face-to-face sessions at the Danube University in Krems. An international faculty of scholars will be available to meet the expectations of students from Austria, Europe and around the world.

Launching this 5-term course of study represents a major step in building up scientific and professional knowledge of social innovation in the context of the fast growing relevance and acceptance of the concept of social innovation. Together with DUK and further partners from a variety of other Austrian and European Universities (the first involved are from Germany and Spain), ZSI will strive towards gradual establishment of the **European School of Social Innovation**, realising joint programmes of study, summer schools, short term training programmes and international research collaboration.

Comments and enquiries pertaining to the European School of Social Innovation ([ESSI](#)) as well as to the M.A. in Social Innovation are cordially invited. We are looking for fellow champions of social innovation - and applications to the M.A. study programme are still welcome too!

Josef Hochgerner, Scientific Director, ZSI

The complete article is also available on the [website of ZSI...](#)

Read also a former article on the [ESSI...](#)

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1. ZSI_Short News & Smart Reminder

+++ **'Smart cities need social innovations':** This special event will take place on the **22nd of January 2013** at Novomatic Forum in Vienna. Please check the invitation for the agenda and the prominent experts of this evening (in German language) invited by GFF Science Forum - [the registration is still open!](#)

+++ **VERA:** The project published the European Research Area Fabric Map. The report has been written by experts from the European Commission Joint Research Centre' Institute for Prospective Technological Studies, Fraunhofer' Institute for Systems and Innovation Research and ZSI (available as download).

[www.zsi.at](#) +++ **SEA-EU-NET:** The project recently published an article on their activities with important players from and about South-East Asia in the journal "ASEAS - Österreichische Zeitschrift für Südostasienwissenschaften" (available as download). [www.zsi.at](#) +++ **The CE-Ageing Platform:** The project recently released the 8th newsletter as well as a wall calendar. [www.zsi.at](#) +++

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ZSI_Events

2. FORSEE Regional ICT Open Consultation event 2013: 21st of January

Join other ICT experts in Ljubljana! Following the completion of the eight national ICT Open Consultation events, the FORSEE project is now organising the Regional Open Consultation. Experts from all SEE partner countries and from research, business, public administration, or civil society are invited to join the event and participate in the discussions on the following themes:

ICT for Health
e-Government
Digital Content, Languages, and Culture

Be sure to register until **18th January 2013!**

[...] [Registration...](#)

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ZSI_Publications

3. New book by Springer International: "Challenge Social Innovation"

Potentials for Business, Social Entrepreneurship, Welfare and Civil Society: This book, edited by **Hans-Werner Franz**, **Josef Hochgerner** and **Jürgen Howaldt**, is based on major contributions to the famous [conference 'Challenge Social Innovation'](#) of September 2011, which immediately produced the influential '[Vienna Declaration](#): The Most Relevant Topics in Social Innovation Research'.

Now a reader with 22 contributions on sections concerning social innovation theory, social innovations in the service sector, on social innovation and welfare, social entrepreneurship, workplace innovation, open innovation and social media, measuring social innovation, and on social innovation and the social sciences is available in bookshops and as an e-Book, published by Springer.

There are two introductory notes (forewords) by **Agnés Hubert** ([BEPA/European Commission](#)) and **Antonella Noya** ([OECD Forum on Social Innovations](#)), highlighting the relevance of concepts and practices of social innovation on the one hand, and the commitments to Social Innovation made by the Commission as part of the [EU2020 strategy](#) and OECD's interest to 'go social to give the people hope, confidence and perspectives' on the other hand.

The book includes contributions from ZSI authors [Alexander Degelsegger/Alexander Kesselring](#), and [Josef Hochgerner](#).

[...] [Read more](#)

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With kind regards
Josef Hochgerner

Imprint

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