



# Transforming Climate Policy Dialogue: The Role of Game-Based Interventions in Engagement with Climate Change

Katharina Koller, Barbara Kieslinger & Claudia Fabian, Centre for Social Innovation

Vienna, Austria

APA Division 34's Online Conference, 27th September 2024

---



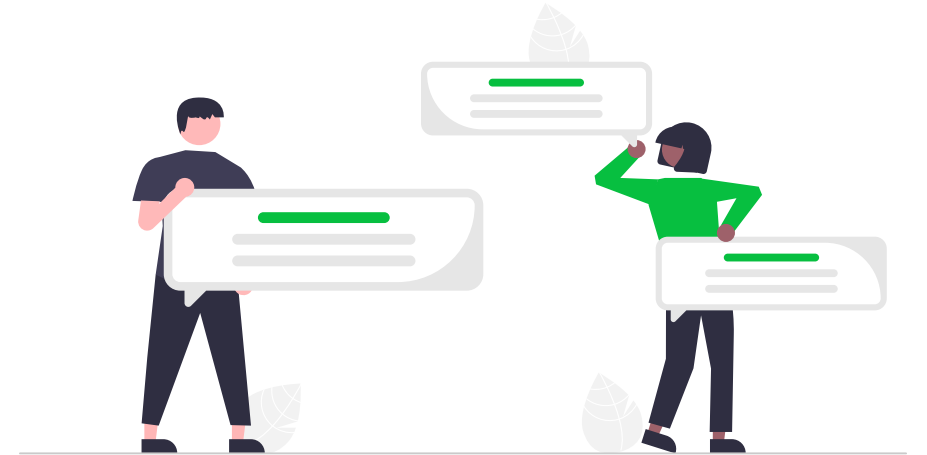
# Engagement with Climate Change

- A person's individual, psychological connection with climate change – **psychological engagement**
- A process of engaging the public in climate policy and decision-making – **citizen engagement**



# Engagement with Climate Change

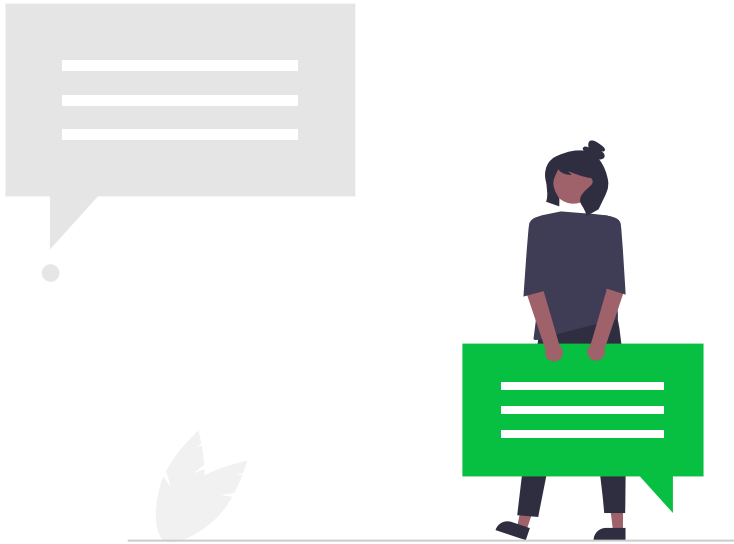
- Engaging in public engagement processes can promote psychological engagement with climate change
  - Collective self-efficacy, climate awareness, collective action intentions
- (Policy) discussions between participants



---

# Discussion as Intervention

---



- “Quality criteria” of effective discussions:
  - Information-based
  - Solution-focused
  - Diverse perspectives
  - Equal participation
- Without: no or negative effects

# How Do the Games Come In? The Role of Role-Playing

---



- Role-playing as structured discussions
  - Participants in the role of policymakers tasked with solving policy issues
  - Can promote individual engagement with climate change
  - Gap: Discussion and Role-playing

# Study Objective and Hypotheses

---

- Develop and implement a role-playing intervention for effective discussions on climate policies
- After the intervention, participants will report:
  - higher collective efficacy
  - collective action intentions
  - climate change beliefs
- Participants' perceptions of discussion quality will mediate these increases

# Methods

---



**Participants:** 191 students from 10 school classes from urban and rural regions in Austria



**Intervention:** 1.5-hour face-to-face sessions during regular classes

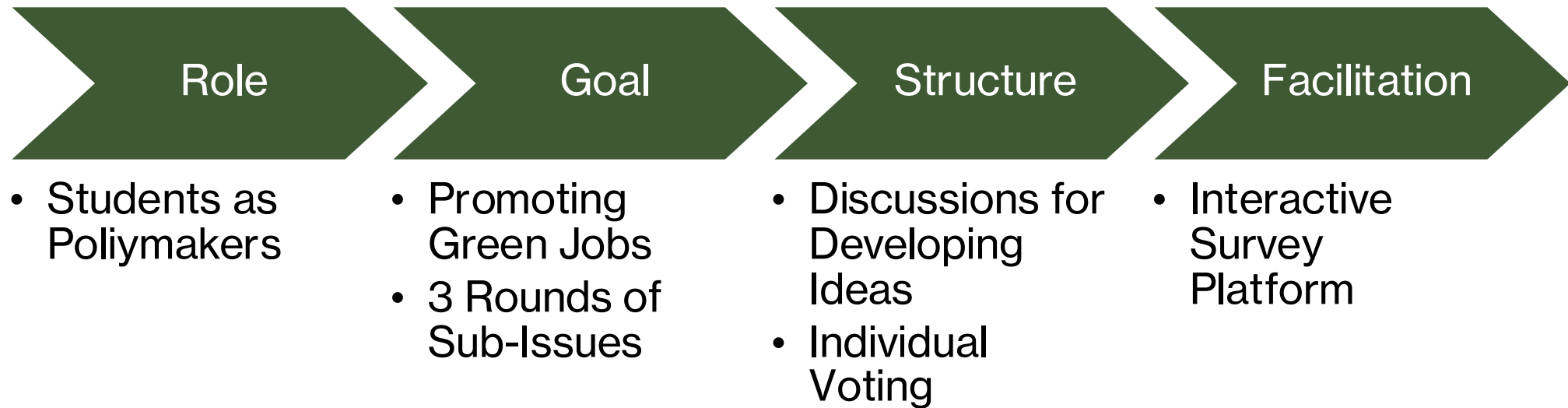


**Data Collection:** Pre- and post-intervention questionnaires



**Analysis:** Structural Equation Modelling (SEM) to assess direct and indirect effects. Including school classes as dummy variables to account for multilevel structure

# Intervention Design





# Intervention Design

## What do you think?

What measures could motivate young people to choose a green job?

Discuss in teams and provide your own opinions.

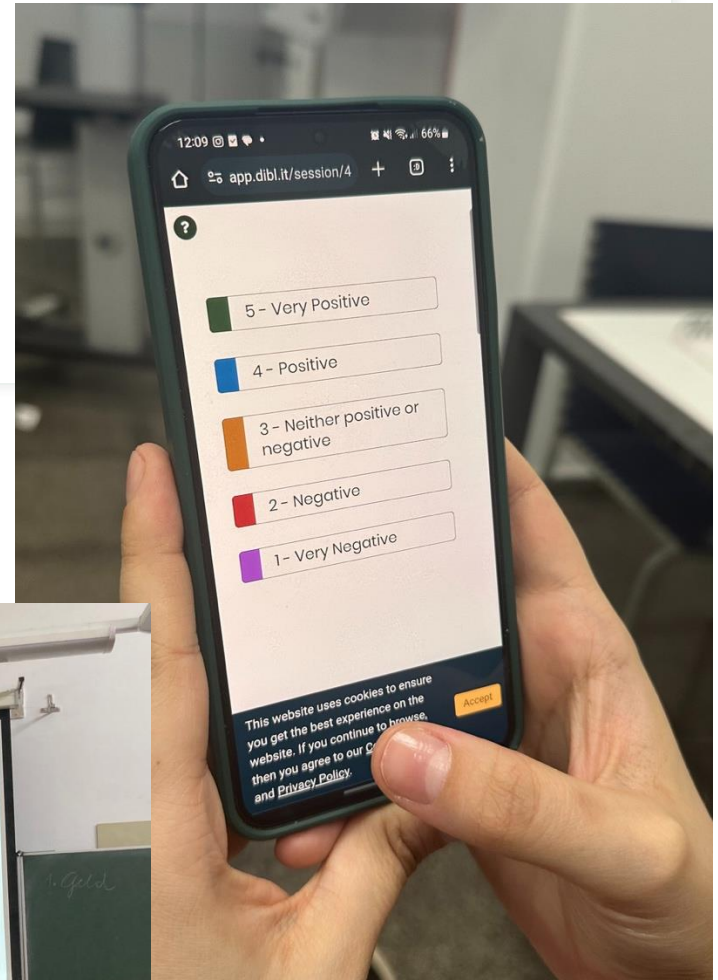
You can submit two different options.



Back

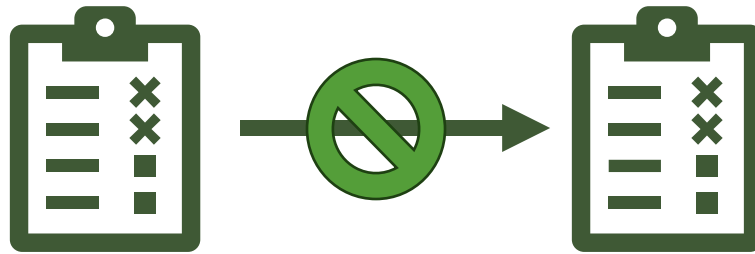
Next

[app.dibl.it/inn](http://app.dibl.it/inn)



# Preliminary Results: Pre- to Post-Differences

**No significant differences between pre- and post-measures of collective efficacy beliefs, collective action intentions, and climate change beliefs**



collective efficacy beliefs ( $\beta = -.11$ ,  $p = .303$ , 95% CI [-.47, .15]);  
collective action intentions ( $\beta = -.22$ ,  $p = .164$ , 95% CI [-.7, .12]);  
climate change beliefs ( $\beta = -.19$ ,  $p = .068$ , 95% CI [-.56, .022])

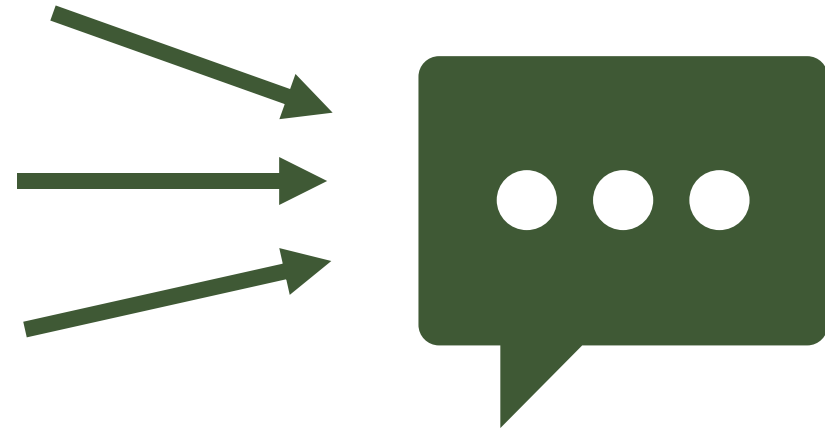
# Preliminary Results: The Role of Perceived Discussion Quality

**Perceived discussion quality positively predicts increases in belief of the reality of climate change ( $\beta = .45$ ,  $p < .001$ , 95% CI [.20, .76])**



# Preliminary Results: The Role of Perceived Discussion Quality

**Perceived discussion quality is higher if initial levels of collective action intentions and belief that climate change is human-caused are higher**



collective efficacy beliefs -> discussion quality ( $\beta = .15$ ,  $p = .095$ , 95% CI [-.47, .15]);  
collective action intentions -> discussion quality ( $\beta = .15$ ,  $p = .007$ , 95% CI [.05, .34]);  
climate change beliefs -> discussion quality ( $\beta = .20$ ,  $p = .011$ , 95% CI [.04, .30])

# Exploring Variation Across School Classes

- Differences in initial levels of climate change beliefs, collective action, collective efficacy
- School classes in urban areas tended to show increases in collective efficacy, collective action intentions, and climate change beliefs after the intervention
- The school class with the youngest students and focus on vocational education also perceived lower discussion quality and decreases in climate change beliefs



# Next Analysis Steps: Discussion Content and Policy Preferences

- Qualitative and descriptive analysis of:
  - Students' votes, ideas, strategies
  - Group dynamics
  - Emerging topics when discussing climate policy
- Contextualise main results and variations between school classes

# Discussion



Influence of our role-playing intervention on engagement with climate change was limited



Variations in school classes based on area and school type



Limited sample



Limited study design

# Outlook

---

1

Exploring participants' policy preferences, ideas, or concerns

2

Future applications in educational settings?  
Positive feedback from students and teachers

3

Future applications in research - new policy issues and new demographics?



# Thank you for your attention!

---

Contact: [kkoller@zsi.at](mailto:kkoller@zsi.at)

# References

- Boulianne, S. (2019). Building Faith in Democracy: Deliberative Events, Political Trust and Efficacy. *Political Studies*, 67(1), 4–30. <https://doi.org/10.1177/0032321718761466>
- Chen, K. (2021). How deliberative designs empower citizens' voices: A case study on Ghana's deliberative poll on agriculture and the environment. *Public Understanding of Science*, 30(2), 179–195. <https://doi.org/10.1177/0963662520966742>
- Devine-Wright, P., Whitmarsh, L., Gatersleben, B., O'Neill, S., Hartley, S., Burningham, K., Sovacool, B., Barr, S., & Anable, J. (2022). Placing people at the heart of climate action. *PLOS Climate*, 1(5), e0000035. <https://doi.org/10.1371/journal.pclm.0000035>
- Edwards, P., Sharma-Wallace, L., Wreford, A., Holt, L., Cradock-Henry, N. A., Flood, S., & Velarde, S. J. (2019). Tools for adaptive governance for complex social-ecological systems: A review of role-playing-games as serious games at the community-policy interface. *Environmental Research Letters*, 14(11), 113002. <https://doi.org/10.1088/1748-9326/ab4036>
- Fishkin, J. S. (2021). Deliberative Public Consultation via Deliberative Polling: Criteria and Methods. *Hastings Center Report*, 51(S2). <https://doi.org/10.1002/hast.1316>
- Halvorsen, K. E. (2003). Assessing the Effects of Public Participation. *Public Administration Review*, 63(5), 535–543. <https://doi.org/10.1111/1540-6210.00317>
- Hannibal, B., & Vedlitz, A. (2018). Social Capital, Knowledge, and the Environment: The Effect of Interpersonal Communication on Climate Change Knowledge and Policy Preferences. *Sociological Spectrum*, 38(4), 277–293. <https://doi.org/10.1080/02732173.2018.1502108>
- Hensel, M., Bryan, J., McCarthy, C., McNeal, K. S., Norfles, N., Rath, K., & Rooney-Varga, J. N. (2023). Participatory approaches enhance a sense of urgency and collective efficacy about climate change: Qualitative evidence from the world climate simulation. *Journal of Geoscience Education*, 71(2), 177–191. <https://doi.org/10.1080/10899995.2022.2066927>
- Hobson, K., & Niemeyer, S. (2013). "What sceptics believe": The effects of information and deliberation on climate change scepticism. *Public Understanding of Science*, 22(4), 396–412. <https://doi.org/10.1177/0963662511430459>
- Ianniello, M., Iacuzzi, S., Fedele, P., & Brusati, L. (2019). Obstacles and solutions on the ladder of citizen participation: A systematic review. *Public Management Review*, 21(1), 21–46. <https://doi.org/10.1080/14719037.2018.1438499>
- Kumpu, V. (2022). What is Public Engagement and How Does it Help to Address Climate Change? A Review of Climate Communication Research. *Environmental Communication*, 16(3), 304–316. <https://doi.org/10.1080/17524032.2022.2055601>
- Lorenzoni, I., Nicholson-Cole, S., & Whitmarsh, L. (2007). Barriers perceived to engaging with climate change among the UK public and their policy implications. *Global Environmental Change*, 17(3–4), 445–459. <https://doi.org/10.1016/j.gloenvcha.2007.01.004>
- Monroe, M. C., Plate, R. R., Oxarart, A., Bowers, A., & Chaves, W. A. (2019). Identifying effective climate change education strategies: A systematic review of the research. *Environmental Education Research*, 25(6), 791–812. <https://doi.org/10.1080/13504622.2017.1360842>
- Nabatchi, T. (2010). Deliberative Democracy and Citizenship: In Search of the Efficacy Effect. *Journal of Deliberative Democracy*, 6(2). <https://doi.org/10.16997/jdd.109>
- Ouariachi, T., & Elving, W. (2020). Accelerating the Energy Transition Through Serious Gaming: Testing Effects on Awareness, Knowledge and Efficacy Beliefs. *Electronic Journal of e-Learning*, 18(5). <https://doi.org/10.34190/JEL.18.5.004>
- Rooney-Varga, J. N., Kapmeier, F., Sterman, J. D., Jones, A. P., Putko, M., & Rath, K. (2020). The Climate Action Simulation. *Simulation & Gaming*, 51(2), 114–140. <https://doi.org/10.1177/1046878119890643>
- Rooney-Varga, J. N., Sterman, J. D., Fracassi, E., Franck, T., Kapmeier, F., Kurker, V., Johnston, E., Jones, A. P., & Rath, K. (2018). Combining role-play with interactive simulation to motivate informed climate action: Evidence from the World Climate simulation. *PLOS ONE*, 13(8), e0202877. <https://doi.org/10.1371/journal.pone.0202877>
- Rowe, G., Horlick-Jones, T., Walls, J., Poortinga, W., & Pidgeon, N. F. (2008). Analysis of a normative framework for evaluating public engagement exercises: Reliability, validity and limitations. *Public Understanding of Science*, 17(4), 419–441. <https://doi.org/10.1177/0963662506075351>
- Rumore, D., Schenk, T., & Susskind, L. (2016). Role-play simulations for climate change adaptation education and engagement. *Nature Climate Change*, 6(8), 745–750. <https://doi.org/10.1038/nclimate3084>
- Salvini, G., Van Paassen, A., Ligtenberg, A., Carrero, G. C., & Bregt, A. K. (2016). A role-playing game as a tool to facilitate social learning and collective action towards Climate Smart Agriculture: Lessons learned from Apuí, Brazil. *Environmental Science & Policy*, 63, 113–121. <https://doi.org/10.1016/j.envsci.2016.05.016>
- Schroeter, R., Scheel, O., Renn, O., & Schweizer, P.-J. (2016). Testing the value of public participation in Germany: Theory, operationalization and a case study on the evaluation of participation. *Energy Research & Social Science*, 13, 116–125. <https://doi.org/10.1016/j.erss.2015.12.013>
- Swim, J. K., Geiger, N., Sweetland, J., & Fraser, J. (2018). Social construction of scientifically grounded climate change discussions. In *Psychology and Climate Change* (S. 65–93). Elsevier. <https://doi.org/10.1016/B978-0-12-813130-5.00004-7>
- Terwel, B. W., Harinck, F., Ellemers, N., & Daamen, D. D. L. (2010). Voice in political decision-making: The effect of group voice on perceived trustworthiness of decision makers and subsequent acceptance of decisions. *Journal of Experimental Psychology: Applied*, 16(2), 173–186. <https://doi.org/10.1037/a0019977>