



serigo

# SERIGO COMMUNITY OF PRACTICE:

Social  
Innovation  
for inclusion  
of vulnerable  
groups in  
rural areas



# WHAT IS IT?

The **SERIGO Community of Practice (CoP)** is a dynamic community where we come together to share knowledge and learn from each other. Our platform links people from diverse backgrounds and areas of expertise across Europe, including those involved in research, policy-making / advising, and social economy initiatives.

We have two overarching goals:

- 1 Co-create and validate key research outputs**, including conceptual models, analytical tools, case studies, and policy recommendations. This inclusive approach fosters a dynamic exchange of insights and expertise, enriching the project's outcomes and enhancing their relevance and applicability.
- 2 Exchange knowledge and learn from peers**, bridging geographical and disciplinary boundaries to facilitate the dissemination and uptake of project results. CoP members will engage in meaningful dialogue, sharing best practices, exploring synergies, and identifying opportunities for collaboration.

# WHAT WE EXPECT TO ACHIEVE?

- ✓ **Co-creation and validation of SERIGO's outputs**, including conceptual models, analytical tools, case studies, and more.
- ✓ **Creation of a platform for knowledge exchange** and peer learning, across geographic and disciplinary boundaries.
- ✓ **Contribution to policy development** by integrating the CoP knowledge into policy recommendations and actionable tools.
- ✓ **Strengthened alignment** with relevant EU projects and networks.
- ✓ **Broadened participation** from diverse stakeholder groups, across the EU and its neighbourhood.
- ✓ **Representation and inclusion of vulnerable groups**, ensuring their voices are heard and needs addressed.
- ✓ **Long-term sustainability** and impact beyond the project's lifespan.

# WHO CAN PARTICIPATE?



## Policy-makers

EU level, national, regional, and local policymakers and civil servants, interest groups and networks involved in social economy, rural development, and social innovation.



## Science / Research

Scientific, academic, and research communities working in fields such as rural development, social inclusion, social economy and social innovation.



## Social Economy

Non-profit associations, cooperatives, mutual societies, associations and foundations, social enterprises and their networks / federations.



## Civil society

Non-governmental organisations, civil society organisations and local actions groups, particularly those representing vulnerable groups.



## Education

Normal, non-formal and informal education institutions incl. VET centres.



## Society

Citizens living in or from rural areas

# WHAT DO WE EXPECT FROM YOU?

The membership in the SERIGO CoP is entirely **voluntary** and open throughout the project registration period.

- ✓ **Contribute & validate the project's outputs and results**  
You will receive in advance key research outputs to participate in the co-creation and validation process.
- ✓ **Participate in five international multi-actor webinars**  
The webinars will be a platform for knowledge exchange and collaboration on social innovation and Social and Solidarity Economy. CoP members will discuss case studies, policies, tools, and good practices to encourage dialogue, collaboration, and replicability.
- ✓ **Discuss and interact on the CoP platform**  
A SERIGO CoP Teams Space will be created to keep the CoP members informed and engaged. You will find information on meetings, events, new research findings, and relevant news.
- ✓ **Join the project final conference in Brussels**  
The CoP members will be invited to join the final project conference in Brussels. Travel and accommodation costs are not included.

# WHY JOIN THE COP?

## **NETWORK AWAY!**

Participate in international webinars and in-person workshops to initiate collaborations, exchange ideas, co-create solutions, and foster deeper connections within the community.

## **ACCESS KNOWLEDGE & SHARE YOURS!**

Discover the valuable insights produced by SERIGO and engage in discussions and activities focused on the challenges of rural areas, exploring socially innovative solutions, and improving the quality of life for people living in rural Europe.

## **DEVELOP NEW SKILLS!**

Join peer-learning activities to enhance your expertise. CoP members will delve into cases studies examining initiatives on service provision, labour integration, ageing, housing, and more, gaining valuable insights.

## **STAY UP-TO DATE!**

Stay tuned for upcoming events, initiatives, and resources through our communication channels. You will also discover our policy tools and recommendations as well as our piloting activities spanning various European regions.

## **SHAPE THE FUTURE!**

Play a role in shaping policy recommendations to promote the social economy in rural areas. Help us create policy tools to support effective policy design, implementation, and evaluation for more inclusive rural policies.

## **CREATE CHANGE!**

By joining SERIGO CoP, you become part of a movement dedicated to fostering social innovation and resilience, driving positive change in rural areas across Europe.

# HOW TO JOIN THE COP?

Becoming a member of the CoP is a straightforward process and available to all interested individuals.

## 1 FILL OUT THE REGISTRATION FORM



Fill in a **form available on the SERIGO website**. You will need to provide with basic contact details and information about your areas of expertise.

## 2 ACCESS TO THE PLATFORM

We will contact you via email to provide you access to **SERIGO CoP Teams Space**. There, you will be able to download documents, engage with other members and stay tuned to the next activities. We will also contact you via email if needed.

# WANT TO KNOW MORE?

## Join SERIGO CoP launch webinar!

### Driving social innovation for rural inclusion: SERIGO Community of Practice launch

Want to make an impact in rural areas?  
Join our Community of Practice (CoP)  
on social innovation for inclusion of  
vulnerable groups. In this webinar, we  
will explain how to join us and what to  
expect. Let's drive change together!



**21 NOVEMBER**  
**13.00-14.00 CET**

**REGISTER NOW**







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[www.serigo-project.eu](http://www.serigo-project.eu)



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